## SPONSORSHIP OPPORTUNITIES



Thank you for considering sponsorship of Scarborough Sportsmen's Club. Made up of a number of sporting divisions, centred in and around the main Clubhouse, SSC is one of the largest sporting clubs in Western Australia.

With over 2,600 members, both sporting and non-sporting, your business will receive wide exposure to a large, local and targeted audience.

Our sponsorship levels are listed overleaf, but any sponsorship opportunity can be tailored to meet your needs and budget - please feel free to contact us to discuss your requirements.

Located in the heart of Scarborough, one of Perth's most desirable suburbs, our Club facilities include:

- Club bar and Bistro
- Function Room with views over the grounds, seating up to 300, complete with stage, dance floor and private bar
- Separate Lounge bar for hire with private veranda
- 4 bowling greens
- 8 tennis courts
- 2 squash courts
- Something about cricket
- Football oval
- Men's and women's change rooms

#### **Your Sponsorship Reach:**

Over 2,600 members 28% female 72% male

Members by sporting division:

Football 154
Bowls 93
Tennis 199
Social 1,163

Age range of members:

Under 18: 55 19-30: 549 31-45: 771 46-60: 561 60+: 539

Average number of diners/drinkers per week:

1.200



# SPONSORSHIP LEVELS



### BRONZE \$1,000 per year

- Rights to display fence signage (sponsor supplied) visible along Deanmore Road during club competition events/days (approx. 4 per week)
- Reach over 1,200 members every week by advertising across four TV screens in the bar area
- · Listed on sponsors page of website
- Invited to two Sponsor Sundowners per year with drinks/nibbles as an appreciation evening and networking opportunity.

#### SILVER \$1,500 per year

- Rights to display fence signage and/or 4x1m banner around the Club grounds and/or visible along Deanmore Road during club competition events/days (approx. 4 per week)
- Reach over 1,200 members every week by advertising across four TV screens in the bar area
- · Listed on sponsors page of website
- Listed on our newsletter sent monthly to all members
- Invited to two Sponsor Sundowners per year with drinks/nibbles as an appreciation evening and networking opportunity.
- Two free social memberships to the Club

#### GOLD \$2,000 per year

- Rights to display fence signage and/or 4x1m banner around the Club grounds and/or visible along Deanmore Road during club competition events/days (approx. 4 per week)
- Reach over 1,200 members every week by advertising across four TV screens in the bar area
- Chase the Ace bar event sponsorship for additional exposure
- Listed on sponsors page of website
- At least 4 social media posts per year
- Listed on our newsletter sent monthly to all members
- Invited to two Sponsor Sundowners per year with drinks/nibbles as an appreciation evening and networking opportunity.
- Four free social memberships to SSClub.
- Free venue hire and \$300 bar tab for any business function held at Scarborough Sportmen's Club.

For more information on any of our sponsorship packages, or to create your own sponsorship package, please contact us on (08) 9341 6000 or email ssc@iinet.net.au.

Thank you for your support!